



U.S. Department
of Transportation
**Federal Transit
Administration**

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REGION 10 BULLETIN NO: 08-40

Subject: T3 Webinar: Evaluation of Advanced Parking Management Systems for Transit

Program Area: Research and Innovation

Date: September 10, 2008

The United States Department of Transportation's ITS Joint Program Office and the Federal Transit Administration recently completed an independent evaluation of advanced parking information systems deployed in Chicago, Illinois and Montgomery County, Maryland. The final report, "Evaluation of Transit Applications of Advanced Parking Management Systems," documents quantifiable system impacts in terms of parking utilization, transit ridership, traffic circulation, and customer satisfaction. The evaluation report also includes institutional issues and lessons learned by the project stakeholders throughout deployment and operation of these systems.

This Talking Technology and Transportation (T3) Webinar will present background on these two advanced parking management projects as well as the findings of the national evaluation. The findings include the impact of the system on ridership and parking utilization, on mode choice, and on circulation within and between lots, as well as the overall impact of the system on customer satisfaction.

Date: October 21, 2008

Time: 1:00 – 2:30 P.M. ET

Cost: All T3s are free of charge

To register, please go to: http://www.pcb.its.dot.gov/t3/s081021_parking.asp or contact Annette Le in the FTA Region 10 office at (206) 220-4461 for additional information.

Sincerely,

R. F. Krochalis
Regional Administrator